

Lecture

John Sibley Butler

This lecture examines the relationship between technology transfer, wealth creation, job creation, and the role of the research university. As Director of the IC² Institute, and interdisciplinary unit at The University of Texas at Austin, I will focus on how universities become the center of economic development for a state, through the application of science and technology. Scholars associated with The IC² Institute created research models and experiments that helped transform Austin, Texas, and the Texas Region, into one of the most interesting places to do business in the world. With the Austin Technology Incubator as a major laboratory, over 250 companies have been created and the “Austin Model” has influenced technology and wealth creation around the globe. The lecture concentrates on the context, or eco-system of technology transfer, and how universities combine with government, wealthy families, and the business communities to create jobs based on entrepreneurship. It also concentrates on how communities are revitalized within the context of all entrepreneurial ventures. Among the Interesting ventures founded in the Texas Region include Whole Foods, Tracor, Golfsmith, Amie’s ice Cream, Dell Computers, Southwest Airlines, National instruments.

John Sibley Butler is the Director of the IC² institute and The Herb Keller Center at The University of Texas at Austin. He holds the J. Marion West Chair in Constructive Capitalism and the herb Kelleher Chair in Entrepreneurship and Small Business. He is Faculty, The McCombs School of Business (Management, Organizational Behavior) and Faculty, College of Liberal Arts (Organizational Science, Sociology). His most Recent books include John Sibley Butler and David Gibson. Global Perspectives on Technology Transfer and Commercialization (Forthcoming, Edward Elgar Publishing, UK, 2011); Mark Rice, Patricia Gene Greene and John Sibley Butler. Business Eco-Systems, (Edward Elgar Publishing, UK, 2010) and John Sibley Butler, Alfonse Morales and David Torres, An American Story: Mexican American Entrepreneurship and Wealth Creation. (Purdue University Press, 2010) and John Sibley Butler. Entrepreneurship and Self-Help Among Black Americans: A Reconsideration of Race and Economics. State University of New York Press. (Second edition, release date January, 2005). He has published extensively in professional journals.